

The Gulf County TDC (GCTDC) will receive bids from any person, company or corporation interested in providing the following:

Printing of the 2013 Official Gulf County Visitor Guide

BID #1213-04

**Proposals due Monday, December 31, 2012 no later than 4:00 PM ET
Proposals will be opened Wednesday, January 2, 2013 at 9:00 AM ET**

Specifications:

64 pages plus cover. Total 68 pages.
Trim Size: 8.5 X 11
Press proof required at run
GCTDC will attend press run

Paper:

Cover: 80lb matte cover weight, no less than #2 grade stock
Text: 80lb matte book

- Full bound paper dummy to be provided to GCTDC prior to printing

Printing:

Cover: 4/4 process + satin aqueous coating – Full bleed
Text: 5/5 – 4C process + PMS spot color / 4C process + PMS spot color

- 6 different spot colors. One for every section (approximately 10 pages per). See sample design attached. Ink drawdown on stock required.

Bindery/Finishing:

Saddle stitch 11” side

Pre-press:

Printer/company is responsible for formatting file/PDF provided. Adjust to push-out.
ESRON hard copy proof required.
One round of random proofs for all photos, 1 -2 rounds of composite proofs for position and final approval.

Quantity: Please provide quotes based on the following quantities:

65,000
75,000
85,000

Shipping/Delivery:

Guides to be boxed (most cost effective method), sealed and delivered to TDC.
Include details and costs in proposal.
Less than 3% overrun will be accepted and no more.

This RFP is based on the assumption the 2013 Visitor Guide will be produced on a web press. If sheet-fed press is suggested please specify.

Proposals must be delivered to the Gulf County Clerk’s Office at 1000 Cecil G. Costin, Sr. Blvd, Room 148, Port St. Joe, FL 32456. Please indicate on the envelope **YOUR COMPANY NAME**, that this is a **SEALED BID** and include the **BID NUMBER**.