

BID SPECIFICATIONS FOR BID #1617-07

- Job Name / Number:** Gulf County Florida 2-book Visitor Guide
- Job Description:** Book 1: Image book
- Quantity:** 25,000 35,000 50,000
Client samples –50 additional samples
- Method:** Assuming Offset Sheetfed – however, please review books 1 and 2 together as a unit. Could print both at once and move to Web? Please advise best method for job.
- Stock:** **Cover:** #2 satin coated 80# cover stock
Sappi Opus Matte or similar – please suggest
Inside Text: #2 satin coated 80# text stock
Sappi Opus Matte or similar – please suggest
Will need bound stock dummy for review and approval
- Size:** Flat: 22 X 8.5 – Full bleed
Folded and finished: 11X8.5
- Page count:** 40 page + Cover – 44 total
Please also quote a 32 page plus cover – 36 total
- Color:** 6/6 – Four-color process + 2 PMS + overall satin aqueous coating / same
Full bleed – heavy ink coverage in areas
** Spot PMS colors are different on cover vs. inside text.
- Prepress:** All images and random proofs to be supplied.
Mechanicals to be supplied; however, printer responsible for setting up to press and adjusting for any push out, or colormatch, etc.
- Proofs:** Random proofs to be supplied
1-2 rounds of composites for colormatch
1-2 rounds of bluelines or epsons for placement
Ink drawdowns on stock
Paper dummy
- Finishing:** Cut, trim and saddle stitch
- Packaging:** Guides to be boxed (most cost effective method), sealed and delivered to Gulf County TDC

Shipping: Freight Shipping From Dock to Ground Level Warehouse (no dock at receiving facility, will need a lift gate and jack lift to deliver). No weekend deliveries.
Include details and estimated costs as line item in proposal.

Taxes: Tax exempt

Special Instructions:

If printing on sheetfed press, no overs or unders will be accepted. If printing on a web press only 3% over/under to be accepted.

Please also provide three samples of similar print work you've done for quality review.

Members of GCTDC team plan to be on press and require press approvals.

** In-process FPO layouts are available upon request. These should not be considered final but could help answer design questions. **

Job Name / Number: Gulf County Florida 2-book Visitor Guide

Job Description: Book 2: Field Guide

Quantity: 35,000 50,000 60,000
Client samples –50 additional samples

Method: Assuming Offset Sheetfed – however, please review books 1 and 2 together as a unit. Could print both at once and move to Web?
Please advise best method for job.

Stock: **Cover:** Waterproof or synthetic 100# Cover White–
*** Would like to find blue synthetic stock so no printing is required on cover. Please suggest. Estimate assumes white until further notice. ***
Yupo or similar – please suggest
Inside Text: #2 satin coated 80# text stock
Sappi Opus Matte or similar – please suggest
Will need bound stock dummy for review and approval

Size: Flat: 9X7 – Full bleed and wiro-bound. Page size is 4.5X7
Does not fold: 4.5X7 finished

First inside text page has one fold out – flat approximately 8X7 to fold back into 4.5X7

Page count: 60 page + Cover
** Page count could shift with final layout +/- 5 pages

Color: **Cover: Assumes white stock with printing but would like to find blue, if possible.**
2/2 – Full flood PMS –Full bleed
Text: 4/4 (four color process) + satin aqueous coating / same

Prepress: All images and random proofs to be supplied.
Mechanicals to be supplied; however, printer responsible for setting up to press and adjusting for any push out, or colormatch, etc.

Proofs: Random proofs to be supplied
1-2 rounds of composites for colormatch
1-2 rounds of bluelines or easons for placement
Ink drawdowns on stock
Paper dummy

Finishing: Cut, trim and metal wiro-binding

First inside page is fold out
Option: If blue synthetic stock is specified, no offset printing on cover. Logo will be debossed on cover.

Packaging: Guides to be boxed (most cost effective method), sealed and delivered to Gulf County TDC

Shipping: Freight Shipping From Dock to Ground Level Warehouse (no dock at receiving facility, will need a lift gate and jack lift to deliver). No weekend deliveries.
Include details and estimated costs as line item in proposal.

Taxes: Tax exempt

Special Instructions:

If printing on sheetfed press, no overs or unders will be accepted. If printing on a web press only 3% over/under to be accepted.

Please also provide three samples of similar print work you've done for quality review.

Members of GCTDC team plan to be on press and require press approvals.

** In-process FPO layouts are available upon request. These should not be considered final but could help answer design questions. **