BOARD OF COUNTY COMMISSIONERS

GULF COUNTY, FLORIDA

INFORMATION AUGUST 25, 2015 PAGE NO.

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Gulf County T.D.C. (July, 2015) 1-17

CORRESPONDENCE TO BCC:

B) Gulf County Building Dept. (Code Enforcement Policy) . . . 18

C) Gulf County E.D.C. (Letter of Support * St. Joe Port Authority Request for RESTORE Act Funds) . . . 19

D) FL Dept. of Law Enforcement (Edward Byrne Memorial JAG Monitoring) 20-25

E) FL Dept. of Transportation (Sidewalk Project from Pine Street to Bay County Line) 26

Visit GULF.com

MEMORANDUM

To: Gulf County Commissioners, TDC Advisory Council, Don Butler, Michael Hammond
From: Jennifer Jenkins, Gulf County TDC Team
Date: August 25, 2015
RE: GCTDC July Status Report

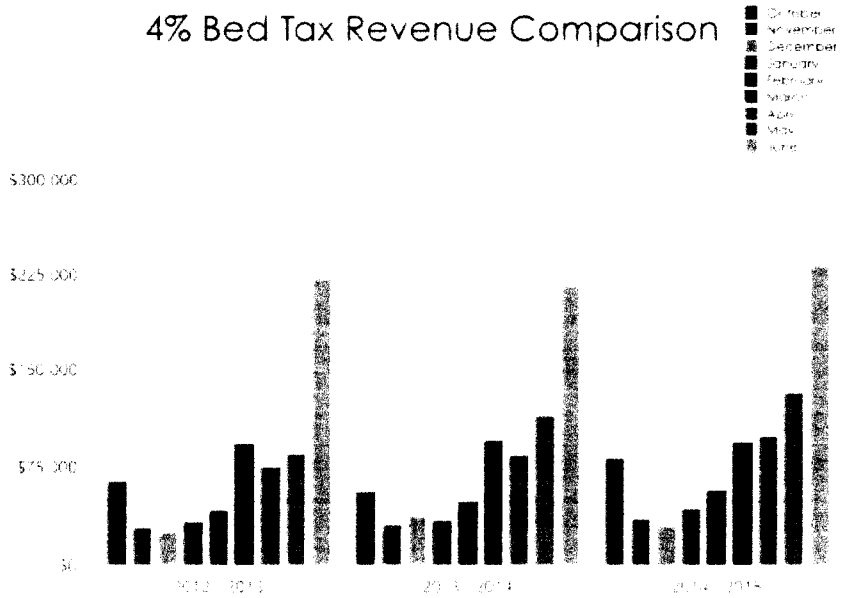
Please find below a recap/status of marketing and organizational activities accomplished by the GCTDC Team during the month of July 2015:

Jun 2015 Bed-Tax Revenue

Compared to June 2014, Tourist Development Tax collected in June 2015 showed an increase of 7.45%. Total taxes collected (5%) for June amount to $291,242.74 and are broken down as follows:

Marketing & Administration (3%)	$174,745.64
Beach Nourishment (1%)	$58,248.55
Parks & Recreational Facilities (1%)	$58,248.55

Comparatively, in June 2015, the first 4% collected totaled $232,994.19, which is $16,150.79 higher than the first 4% collected in June 2014. In order to meet our goal of a 10% increase this fiscal year generated from the first 4%, a total amount of $499,460.96 needs to be collected. To date, the first 4% has generated $807,869.69 pacing us 12.46% ahead of the same time period last year. A most recent copy of the GCTDC's "Quick Stats" report is attached for your review.



FILED FOR RECORD
REPECCA L. NORRIS
CLERK OF CIRCUIT COURT
GULF COUNTY, FLORIDA
15 AUG 19 PM 12:05

Info Packet 8/25

INFORMATION 1
DATE 8/25/15 KC

2014 – 2015 Marketing Stats (October – July)

- 12.46% increase in bed-tax revenue
- 59,360 clicks to partner sites (20.57% of 288,613 visits)
- 21.35% increase in website traffic
- 28,861 Average visits per month
- $0.48 CPC
- 13,576 Facebook fans
- 863 Twitter followers
- 1,045 Instagram followers
- 939 Pinterest pins/33 boards/1,433 followers
- 46,184 NEW Visitor Guides distributed since February 19th
- 6.07% Increased visitation to Welcome Center
- 93.46% Increase in leads

www.visitgulf.com

Top-line results for the new VisitGulf website are showing very strong growth. Some notable takeaways comparing June 2014 to June 2015 include:

- Website Visits increased by 24.97%
- Page Views increased by 15.85%
- Unique Users have increased by 25.85 %
- Session Duration has decreased by 10%
- Bounce Rate increased by 6%
- New Sessions show an increase of .7%
- Referrals have increased by 65.75%
- Paid Search produced 11,467 visitors which is an increase of 13.38%
- Organic Search grew 21.61%, delivering 17,275 visitors
- Direct Traffic to VisitGulf.com is up 37.85%
- Social has increased by 55.19 %
- Downstream Referrals had an increase of 181
- Travel Guide Requests increased by 65
- New Subscribers increased by 48
- Direct Phone Calls increased by 106
- Desktop (+3.34%), Tablet (+8.74%) and Mobile grew the most with a 86.72% increase

Fall Campaign

The 2015 Fall Campaign kicked off the week of July 27th and will run through early September. Tourism in the Fall has increased nearly 20% the last few years and we will continue to market Fall as a prime time to visit Gulf County.

Campaign objectives are as follows:

- Continue to increase awareness of GCFL in Fall
- Directly and indirectly boost partner leads for visitation during Sept-Nov
- Increase TDC database – especially connected to Adventure Guide
- Increase Facebook fans and reach as hub to feed other platforms

Target audience for this campaign include:

- Moms and dads with young children looking to establish an "every year" experience with their families.
- Narrow down by markets and interest in being outside
- Use our new subscribers to lead us to other likeminded audiences.

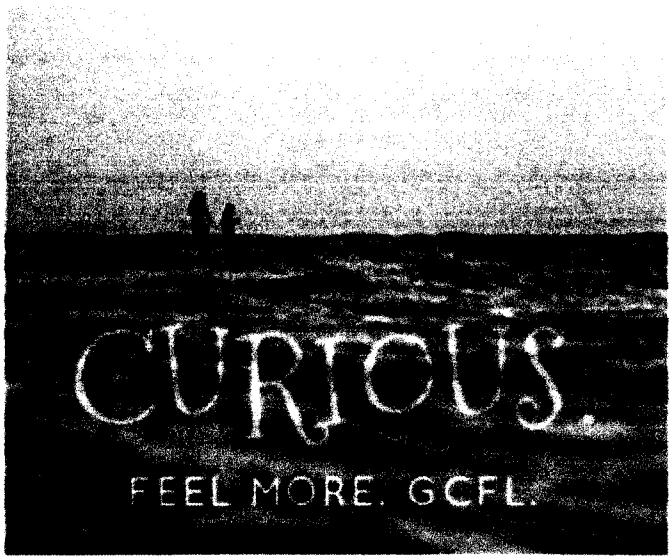
Measurement of success for this campaign include:

- Approximately 20-30% increase in traffic to Adventure-related content on visitgulf.com
- 1,000 new subscribers
- Increase in YOY Facebook reach during campaign period by 20%
- Increased audience engagement on FB and through partners – sign ups, contest redemption, content creation, partner page interaction

Messaging for this campaign focuses on "feeling" more. New creative examples are as follows:

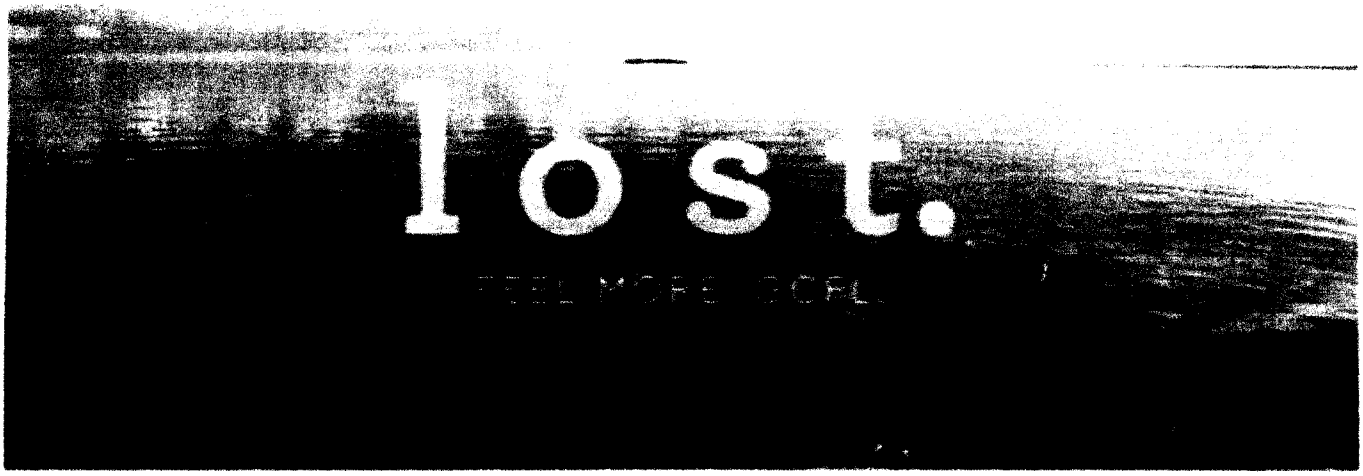
nature.

SURPRISE.
FEEL MORE. GCFL.


CURIOUS.
FEEL MORE. GCFL.

FREE.
FEEL MORE. GCFL.

AMAZED.
FEEL MORE. GCFL.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2015 – 2016 Scope of Work
In July the GCTDC team implemented a partner survey designed to help draft the scope of work for the upcoming fiscal year. Overall scores were strong but the following issues seemed to be the areas where partners wanted the GCTDC to work harder on:

- Delivering Leads to Partners
- Balancing Growth During September - May
- Enforcing County Ordinances/Leave No Trace

Once the surveys were completed the GCTDC developed the following:

Two NEW Areas of Focus

- Promotion & Branding
- Partner Based Programs
- Sponsorship & Special Funding
- Operation of Gulf County Welcome Center
- Administration & Operational Excellence
- Beach Grooming/Preservation
- **Parks & Recreational Facilities**
- **Gulf County Film Commission**

2015 – 2016 Goals & Objectives

- Increase Prime Season bed-tax revenue by 15%
- Increase visitor spending throughout Gulf County by 30%
- Proactively promote and preserve Gulf County's natural and cultural identity
- Act as Gulf County Brand Ambassadors with guests and local community
- Attract new visitors from existing & emerging markets

2015 – 2016 Marketing Strategy

- Prioritize marketing dollars and initiatives to extend GCFL reach and awareness to affect prime months.
- Engage like-minded potential visitors.
- Integrate all mediums through relevant content plan to leverage consistent message and amplify GCFL brand.
- Keep partners engaged through communications and lead-generating programs.

Identity Exercise
During the August 4, 2013 Advisory Council meeting, the board agreed the GCTDC needed to partake in an identity exercise to determine the Gulf County Brand. The exercise will take about 4 months and will consist of:

- Strategic Brand Analysis
- Brand Identity Development
- Brand Implementation

Other:

- District Park Fund Balances

DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 1 - McLemore					
Date	Vendor	Project	Invoice #	Amount	Balance
			Beginning Balance		$ 5,000.00
10/07/14	Bayside Lumber	Land's Landing Kiosk	655401	$ 61.95	$ 4,938.05
11/17/14	Fisher's Building Supply	Gaskin Park Men's Toilet	166758	$ 2.79	$ 4,935.26
12/01/14	Bayside Lumber	Honeyville Park Bridge	662590	$ 83.61	$ 4,851.65
12/10/14	Lowe's	Fleming Park Fence	85231248	$ 163.32	$ 4,688.33
12/11/14	St. Joe Hardware	Fleming Park Fence	443134	$ 9.40	$ 4,678.93
01/22/15	Fisher's Building Supply	Honeyville Park Restroom Repair	167411	$ 14.08	$ 4,664.85
02/04/15	St. Joe Hardware	Honeyville Park Restroom Repair	445741	$ 7.49	$ 4,657.36
02/10/15	Fisher's Building Supply	Gaskin Park Men's Toilet	167598	$ 29.99	$ 4,627.37
02/11/15	Fisher's Building Supply	Honeyville Ballpark Ice Machine Repair	167621	$ 11.88	$ 4,615.49
02/11/15	Baker Distributing	Honeyville Ballpark Ice Machine Repair	N925707	$ 242.26	$ 4,373.23
03/16/15	St. Joe Hardware	Fleming Park Picnic Table Repair	447963	$ 173.94	$ 4,199.29
03/18/15	Fisher's Building Supply	Land's Landing Toilet Repair	167947	$ 5.68	$ 4,193.61
03/18/15	St. Joe Hardware	Land's Landing Toilet Repair	448094	$ 18.47	$ 4,175.14
03/25/15	Fisher's Building Supply	Honeyville Park Well	168040	$ 20.49	$ 4,154.65
03/25/15	Wallace Pump & Supply	Honeyville Park Well	14475	$ 561.20	$ 3,593.45
03/26/15	Fisher's Building Supply	Honeyville Ballpark Toilet Seats	168050	$ 29.99	$ 3,563.46
03/26/15	St. Joe Hardware	Honeyville Park Well	K48636	$ 38.94	$ 3,524.52
03/31/15	St. Joe Hardware	Land's Landing Water Line Repair	448854	$ 12.27	$ 3,512.25
04/20/15	St. Joe Hardware	Honeyville Park Restroom Repair	450105	$ 7.49	$ 3,504.76
04/29/15	TEK Distributors	Toilet Paper Dispensers	314807	$ 56.61	[illegible]
05/01/15	TEK Distributors	Gaskin Park Toilet Dispensers	314832	$ 75.48	$ 3,372.67
05/05/15	Fisher's Building Supply	Honeyville Park Restroom Repair	168459	$ 7.78	$ 3,364.89
05/13/15	St. Joe Hardware	Gaskin Park Restrooms	451582	$ 30.74	$ 3,334.15
05/27/15	St. Joe Hardware	Gaskin Park Restrooms - Paint	452520	$ 137.91	$ 3,196.24
05/29/15	St. Joe Hardware	Gaskin Park Restrooms - Paint	452637	$ 123.84	$ 3,072.40
06/15/15	Fisher's Building Supply	Honeyville Park - Repair Treehouse	168868	$ 6.39	$ 3,066.01
06/15/15	Fisher's Building Supply	Gaskin Park - Blocking Crossover	168874	$ 13.77	$ 3,052.24

DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 1 - McLemore

Date	Vendor	Project	Invoice #	Amount	Balance
06/16/15	Fisher's Building Supply	Gaskin Park - Restroom Faucets	168877	$ 7.99	$ 3,044.25
06/16/15	St. Joe Hardware	Gaskin Park - Restroom Faucets	453798	$ 75.15	$ 2,969.10
06/17/15	Bayside Lumber	Land's Landing Gazebo	683959	$ 13.40	$ 2,955.70
06/23/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	454325	$ 126.44	$ 2,829.26
06/23/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	454294	$ 53.46	$ 2,775.80
06/24/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	454378	$ 48.98	$ 2,726.82
06/25/15	Wewa Outdoors & Pawn	Honeyville Ballfield - Weed Killer	106356	$ 56.99	$ 2,669.83
07/06/15	Wallace Pump & Supply	Gaskin Park Restroom Sink	15751	$ 66.63	$ 2,603.20
06/25/15	St. Joe Hardware	Honeyville Park Lighting	454461	$ 7.99	$ 2,595.21
06/25/15	St. Joe Hardware	Gaskin Park - Paint Project	454464	$ 33.97	$ 2,561.24
06/26/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	454544	$ 16.47	$ 2,544.77
07/06/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	455001	$ 40.11	$ 2,504.66
07/07/15	Bayside Lumber	Gaskin Park - Restroom Repairs	685883	$ 137.84	$ 2,366.82
07/07/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	455120	$ 34.94	$ 2,331.88
07/07/15	St. Joe Hardware	Gaskin Park - Restroom Repairs	455121	$ (17.47)	$ 2,349.35
07/07/15	Mize Plumbing	Gaskin Park - Restroom Repairs	1322	$ 21.99	$ 2,327.36
07/08/15	St. Joe Hardware	Gaskin Park - Paint Project	455199	$ 46.46	$ 2,280.90
07/09/15	St. Joe Hardware	Gaskin Park - Paint Project	455259	$ 33.95	$ 2,246.95
07/10/15	St. Joe Hardware	Land's Landing - Restroom Repair	455329	$ 18.47	$ 2,228.48
07/10/15	St. Joe Hardware	Gaskin Park - Paint Project	455337	$ 20.62	$ 2,207.86
07/10/15	St. Joe Hardware	Gaskin Park - Paint Project	455338	$ 57.98	$ 2,149.88
07/14/15	Fisher's Building Supply	Gaskin Park - Paint Project	169108	$ 21.99	$ 2,127.89
07/14/15	St. Joe Hardware	Gaskin Park - Paint Project	455548	$ 30.97	$ 2,096.92
07/14/15	St. Joe Hardware	Land's Landing - Restroom Repair	455551	$ 7.92	$ 2,089.00
07/15/15	Fisher's Building Supply	Gaskin Park - Paint Project	169121	$ 21.99	$ 2,067.01
07/15/15	St. Joe Hardware	Gaskin Park - Paint Project	455619	$ 42.46	$ 2,024.55
07/15/15	Sign Works of PC	Gaskin Park Sign	2093111	$ 400.00	$ 1,624.55

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 1 - McLemore					
Date	Vendor	Project	Invoice #	Amount	Balance
07/16/15	Fisher's Building Supply	Gaskin Park - Paint Project	169134	$ 23.48	$ 1,601.07
07/16/15	St. Joe Hardware	Gaskin Park - Paint Project	455700	$ 9.25	$ 1,591.82
07/20/15	St. Joe Hardware	Gaskin Park - Paint Project	455922	$ 9.97	$ 1,581.85
07/21/15	St. Joe Hardware	Gaskin Park - Paint Project	455964	$ 81.96	$ 1,499.89
07/21/15	St. Joe Hardware	Gaskin Park - Paint Project	455966	$ 5.55	$ 1,494.34
07/22/15	St. Joe Hardware	Gaskin Park - Paint Project	456089	$ 89.95	$ 1,404.39
07/23/15	St. Joe Hardware	Gaskin Park - Paint Project	456177	$ 26.73	$ 1,377.66
07/27/15	St. Joe Hardware	Gaskin Park - Paint Project	456423	$ 18.50	$ 1,359.16
07/29/15	Fisher's Building Supply	Land's Landing - Trash Tipper	169268	$ 17.62	$ 1,341.54
08/03/15	Steel City (PW c/c)	Honeyville - Repair Big Grill	235459	$ 130.00	$ 1,211.54
			Current Balance		$ 1,211.54

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 2 - McDaniel

Date	Vendor	Project	Invoice #	Amount	Balance
		Beginning Balance			$ 5,000.00
10/07/14	Bayside Lumber	Stone Mill Creek Park Picnic Table	655472	$ 135.66	$ 4,864.34
11/03/14	Bayside Lumber	Dead Lakes Park - Fence - Well	CR24956	$ (88.21)	$ 4,952.55
11/07/14	Bayside Lumber	Dead Lakes Park - Fence - Well	659992	$ 209.23	$ 4,743.32
11/10/14	Bayside Lumber	Dead Lakes Park - Fence - Well	660136	$ 25.71	$ 4,717.61
11/10/14	Fisher's Building Supply	Dead Lakes Park - Fence - Well	166670	$ 7.13	$ 4,710.48
11/18/14	Bayside Lumber	Dead Lakes Park - Box for Well	661449	$ 73.01	$ 4,637.47
01/29/15	St. Joe Hardware	Stone Mill Creek Park Table Anchors	445400	$ 10.19	$ 4,627.28
03/23/15	Mize Plumbing	Dead Lakes Park - Replace Faucets	353	$ 64.14	$ 4,563.14
03/23/15	Wallace Pump & Supply	Dead Lakes Park - Replace Faucets	14432	$ 123.47	$ 4,439.67
03/24/15	Bayside Lumber	Dead Lakes Park - Pavillion Parking Area	674168	$ 152.00	$ 4,287.67
03/24/15	Wallace Pump & Supply	Dead Lakes Park - Replace Faucets	14451	$ 4.40	$ 4,283.27
03/30/15	Bayside Lumber	Dead Lakes Park - Repair decking on dock	674698	$ 22.31	$ 4,260.96
03/30/15	St. Joe Hardware	Dead Lakes Park - Repair Washer/Dryer	448788	$ 50.00	$ 4,210.96
03/31/15	Bayside Lumber	Dead Lakes Park - Power for tent area	674905	$ 9.59	$ 4,201.37
04/01/15	Fisher's Building Supply	Dead Lakes Park - Power for tent area	168101	$ 121.96	$ 4,079.41
04/01/15	Wallace Pump & Supply	Dead Lakes Park - Power for tent area	14555	$ 55.66	$ 4,023.75
04/08/15	St. Joe Electric	Dead Lakes Park Flagpole Lights	215319	$ 49.90	$ 3,973.85
04/09/15	Sherwin-Williams	Dead Lakes Park Doors - Paint	7573-0	$ 145.50	$ 3,828.35
04/22/15	St. Joe Hardware	Dead Lakes Park Pavilion - Paint	450207	$ 278.68	$ 3,549.67
04/22/15	Fisher's Building Supply	Dead Lakes Park Pavilion - Paint	168307	$ 7.78	$ 3,541.89
05/01/15	TEK Distributors	Dead Lakes Park - Trash Can Lids	314832	$ 156.48	$ 3,385.41
05/06/15	Amazon	StoneMill Creek Park Playground Eq.	2433802	$ 106.94	$ 3,278.47
05/06/15	Amazon	StoneMill Creek Park Playground Eq.	7454663	$ 166.85	$ 3,111.62
05/06/15	Amazon	StoneMill Creek Park Grill	5464263	$ 137.99	$ 2,973.63
05/06/15	Amazon	StoneMill Creek Park Playground Eq.	7192243	$ 169.99	$ 2,803.64
05/12/15	Fisher's Building Supply	Dead Lakes Park Tissue Dispensers	168554	$ 8.67	$ 2,794.97

DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 2 - McDaniel

Date	Vendor	Project	Invoice #	Amount	Balance
05/12/15	Fisher's Building Supply	Stone Mill Creek Park Playground	168555	$ 3.69	$ 2,791.28
05/12/15	Fisher's Building Supply	Stone Mill Creek Park Playground	168560	$ 5.96	$ 2,785.32
05/12/15	St. Joe Hardware	Stone Mill Creek Park Fence Repair	451518	$ 70.97	$ 2,714.35
05/13/15	Fisher's Building Supply	Stone Mill Creek Park Playground	168568	$ 15.46	$ 2,698.89
05/19/15	Fisher's Building Supply	Dead Lakes Boat Ramp Walkway	168631	$ 23.12	$ 2,675.77
05/19/15	Fisher's Building Supply	Stone Mill Creek Park Playground	168632	$ 63.42	$ 2,612.35
05/29/15	Sign Works	Dead Lakes Park Sign	2093015	$ 325.00	$ 2,287.35
06/19/15	Sign Works	Dead Lakes Park Sign	2093056	$ 325.00	$ 1,962.35
06/30/15	Fisher's Building Supply	Stone Mill Creek Park Fence Repair	168987	$ 17.58	$ 1,944.77
		Current Balance			$ 1,944.77

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 3 - Bryan

Date	Vendor	Project	Invoice #	Amount	Balance
		Beginning Balance			$ 5,000.00
11/04/14	Bayside Lumber	White City Boat Ramp Dock Repair	659325	$ 157.38	$ 4,842.62
11/04/14	St. Joe Hardware	White City Boat Ramp Dock Repair	441284	$ 61.99	$ 4,780.63
11/04/14	St. Joe Hardware	White City Boat Ramp Dock Repair	441314	$ 63.98	$ 4,716.65
11/05/14	Bayside Lumber	Beacon Hill Park Roof & Ceiling	659566	$ 23.40	$ 4,693.25
11/05/14	St. Joe Hardware	Beacon Hill Park Roof & Ceiling	441341	$ 19.47	$ 4,673.78
11/11/14	Wallace Pump & Supply	Beacon Hill Park Electrical Repair	13034	$ 5.22	$ 4,668.56
11/13/14	Bayside Lumber	White City Boat Ramp Dock Repair	660842	$ 34.21	$ 4,634.35
11/17/14	St. Joe Hardware	Beacon Hill Park Flagpole Keys	441935	$ 8.73	$ 4,625.62
12/05/14	G & C Supply	Beacon Hill Park Signs (No Dogs)	6560850	$ 75.94	$ 4,549.68
12/09/14	Wallace Pump & Supply	DWB Park HV - Sprinkler Repair	13303	$ 11.66	$ 4,538.02
12/10/14	Wallace Pump & Supply	DWB Park HV - Sprinkler Repair	13320	$ 3.86	$ 4,534.16
12/10/14	St. Joe Hardware	White City Park Toilets	443102	$ 21.97	$ 4,512.19
12/10/14	St. Joe Hardware	White City Park Toilets	443121	$ 30.78	$ 4,481.41
12/15/14	St. Joe Hardware	Beacon Hill Park Flagpole Light	443307	$ 20.96	$ 4,460.45
12/15/14	St. Joe Electric	Beacon Hill Park Flagpole Light	213680	$ 49.00	$ 4,411.45
12/31/14	Wallace Pump & Supply	DWB Park HV - Restroom Repair	13518	$ 14.83	$ 4,396.62
01/15/15	Bayside Lumber	Beacon Hill Park Boardwalk Repair	666938	$ 34.48	$ 4,362.14
01/29/15	St. Joe Hardware	Beacon Hill Park Table Anchors	445400	$ 10.19	$ 4,351.95
03/02/15	Bayside Lumber	HV Boat Ramp - Restroom Door	671718	$ 6.81	$ 4,345.14
03/11/15	St. Joe Electric	DWB Park HV - Power to Ballfield	214884	$ 55.00	$ 4,290.14
03/11/15	St. Joe Electric	DWB Park HV - Power to Ballfield	214905	$ 533.07	$ 3,757.07
03/18/15	Dick's Sporting Goods	DWB Park HV - Bases for Ballfield	3051472587-1	$ 237.39	$ 3,519.68
03/18/15	St. Joe Hardware	B.H. Park Flag Pole Repair	448119	$ 19.27	$ 3,500.41
03/25/15	St. Joe Hardware	B.H. Park/Overstreet B.R. Supplies	K48528	$ 63.96	$ 3,436.45

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 3 - Bryan

Date	Vendor	Project	Invoice #	Amount	Balance
04/06/15	St. Joe Hardware	HV Boat Ramp Restroom Repair	449228	$ 14.98	$ 3,421.47
04/22/15	St. Joe Hardware	Beacon Hill Park Bathroom Lights	450271	$ 10.98	$ 3,410.49
04/24/15	St. Joe Hardware	HV Boat Ramp Restroom Repair	450409	$ 6.99	$ 3,403.50
04/28/15	St. Joe Hardware	HV Boat Ramp Repair / Maint.	450613	$ 46.42	$ 3,357.08
04/29/15	TEK Distributors	Toilet Paper Dispensers	314807	$ 56.61	[illegible]
04/23/15	Wallace Pump & Supply	Beacon Hill Park Toilet Seat	14847	$ 19.31	$ 3,281.16
05/05/15	Bayside Lumber	HV Boat Ramp Dock Repairs	678702	$ 173.78	$ 3,107.38
05/05/15	St. Joe Hardware	HV Boat Ramp Parking & Restrooms	451073	$ 41.95	$ 3,065.43
05/06/15	Bayside Lumber	HV Boat Ramp Dock Repairs	CR23809	$ (22.60)	$ 3,088.03
05/06/15	Bayside Lumber	HV Boat Ramp Dock Repairs	678777	$ 18.96	$ 3,069.07
05/06/15	St. Joe Hardware	HV Boat Ramp Restrooms	451144	$ 79.75	$ 2,989.32
05/06/15	St. Joe Hardware	HV Boat Ramp Restrooms	451154	$ 6.49	$ 2,982.83
05/11/15	St. Joe Hardware	Beacon Hill Park Parking Lot	451459	$ 29.97	$ 2,952.86
05/13/15	St. Joe Electric	White City Park Light Repair	215794	$ 16.50	$ 2,936.36
05/14/15	St. Joe Electric	White City Park Light Repair	215805	$ 19.10	$ 2,917.26
05/13/15	St. Joe Hardware	Beacon Hill Park Parking & Pavilion	451581	$ 88.52	$ 2,828.74
05/13/15	St. Joe Hardware	Beacon Hill Park Restrooms	451606	$ 21.96	$ 2,806.78
05/13/15	Ake's Septic, Inc.	HV Boat Ramp Septic Tank Pump	8100	$ 300.00	$ 2,506.78
05/14/15	St. Joe Hardware	Beacon Hill Park Restrooms	451686	$ 17.46	$ 2,489.32
05/18/15	Mize Plumbing	HV Boat Ramp Toilet Repair	808	$ 18.63	$ 2,470.69
06/15/15	Bayside Lumber	Overstreet BR - Restroom Door	683585	$ 3.42	$ 2,467.27
06/15/15	Bayside Lumber	Overstreet BR - Restroom Door	683603	$ 6.36	$ 2,460.91
06/15/15	St. Joe Hardware	Beacon Hill Park - Toilet Repair	453724	$ 16.96	$ 2,443.95
06/15/15	Wallace Pump & Supply	Beacon Hill Park - Toilet Repair	15488	$ 201.35	$ 2,242.60
07/29/15	St. Joe Hardware	Beacon Hill Park Supplies	456549	$ 4.99	$ 2,237.61

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 3 - Bryan					
Date	Vendor	Project	Invoice #	Amount	Balance
08/04/15	St. Joe Hardware	St. Joe Beach Signs	456903	$ 33.99	$ 2,203.62
08/05/15	St. Joe Hardware	St. Joe Beach Signs	456975	$ 6.48	$ 2,197.14
08/06/15		Beacon Hill Park Toilet & Accessories		$ 260.00	$ 1,937.14
08/10/15	Ramsey's Printing	Beacon Hill Park - Decals for Signs	58846	$ 140.00	$ 1,797.14
07/20/15	Bayside Lumber	White City Boat Ramp - Barrier	687082	$ 85.10	$ 1,712.04
07/27/15	St. Joe Hardware	Donnie Wayne Brake Park Repairs	456426	$ 20.06	$ 1,691.98
			Current Balance		$ 1,691.98

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 4 - Quinn

Date	Vendor	Project	Invoice #	Amount	Balance
		Beginning Balance			$ 5,000.00
01/14/15	St. Joe Hardware	Peters Park - Women's Restroom	444663	$ 7.49	$ 4,992.51
01/15/15	Bayside Lumber	Peters Park - Gazebo Repair	666957	$ 126.84	$ 4,865.67
01/15/15	St. Joe Hardware	Peters Park - Water Fountain Repair	444681	$ 9.49	$ 4,856.18
01/15/15	St. Joe Hardware	Peters Park - Water Fountain Repair	444685	$ 9.99	$ 4,846.19
01/15/15	St. Joe Hardware	Peters Park - Basketball Goal Nets	444721	$ 13.95	$ 4,832.24
01/20/15	Bayside Lumber	Peters Park - Pavilion Roof	667502	$ 128.25	$ 4,703.99
01/20/15	St. Joe Hardware	Peters Park - Reset Bench	444952	$ 18.80	$ 4,685.19
01/20/15	St. Joe Hardware	Peters Park - Repair Hole in Slide	444967	$ 15.27	$ 4,669.92
03/02/15	Bayside Lumber	Washington Museum Gazebo Repair	671693	$ 121.77	$ 4,548.15
03/17/15	Sherwin-Williams	Washington Gym Paint	6558-6	$ 142.47	$ 4,405.68
04/09/15	St. Joe Hardware	Washington Gym - Restroom Door	449475	$ 4.49	[illegible]
05/11/15	St. Joe Hardware	Washington Gym - Fan Repair	451439	$ 1.98	$ 4,399.21
05/18/15	Bayside Lumber	Washington Gym - Towel Dispensers	680329	$ 18.49	$ 4,380.72
05/18/15	St. Joe Electric	Washington Gym - Towel Dispensers	215841	$ 191.28	$ 4,189.44
05/21/15	St. Joe Electric	Washington Gym - Light	215919	$ 9.49	$ 4,179.95
06/02/15	Bayside Lumber	Washington Gym - Door	681510	$ 125.95	$ 4,054.00
07/20/15	St. Joe Hardware	Washington Gym - Repairs	455937	$ 15.64	$ 4,038.36
07/23/15	St. Joe Hardware	Washington Gym - Repairs	456153	$ 10.70	$ 4,027.66
		Current Balance			$ 4,027.66

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 5 - Yeager

Date	Vendor	Project	Invoice #	Amount	Balance
		Beginning Balance			$ 5,000.00
10/07/14	St. Joe Hardware	Salinas Park Restroom Repairs	439662	$ 20.27	$ 4,979.73
10/07/14	Bayside Lumber	Salinas Park Handrail Repairs	655469	$ 16.70	$ 4,963.03
10/08/14	St. Joe Hardware	Salinas Park Restroom Repairs	439720	$ 42.43	$ 4,920.60
10/22/14	Bayside Lumber	Dunes Drive Piling Repair	657654	$ 24.71	$ 4,895.89
10/22/14	Bayside Lumber	Dunes Drive Piling Repair	657658	$ 4.94	$ 4,890.95
10/22/14	St. Joe Hardware	Dunes Drive Piling Repair	440605	$ 10.37	$ 4,880.58
11/06/14	Mize Plumbing	Dunes Drive Restroom	30895	$ 101.55	$ 4,779.03
11/13/14	St. Joe Hardware	Salinas Park Bayside Door	441773	$ 11.99	$ 4,767.04
11/13/14	Mize Plumbing	Salinas Park Women's Sink	31025	$ 1.56	$ 4,765.48
11/13/14	Mize Plumbing	Dunes Drive Restroom	31016	$ 13.91	$ 4,751.57
11/14/14	St. Joe Hardware	Salinas Park Gulfside Men's Sink	441801	$ 3.99	$ 4,747.58
11/14/14	St. Joe Hardware	Salinas Park Gulfside Men's Sink	441807	$ 4.49	$ 4,743.09
02/10/15	Mize Plumbing	Salinas Park Restrooms & Door	18160	$ 6.86	$ 4,736.23
02/12/15	St. Joe Hardware	Salinas Park Restrooms & Door	446187	$ 24.55	$ 4,711.68
03/25/15	St. Joe Hardware	Cape Palms Park Toilet Repair	K48579	$ 10.98	$ 4,700.70
03/25/15	Williams Plumbing	Lift Station Repair - Salinas Gulf	11129	$ 120.00	$ 4,580.70
03/26/15	St. Joe Hardware	Salinas Park Restroom Signs	K48657	$ 11.98	$ 4,568.72
04/02/15	St. Joe Hardware	Cape Palms Park Toilet Repair	449028	$ 19.99	$ 4,548.73
04/15/15	St. Joe Hardware	Salinas Gulfside Restroom Repair	449781	$ 27.44	$ 4,521.29
04/16/15	St. Joe Hardware	Cape Palms/Salinas - Deck Sprayer	449921	$ 24.99	$ 4,496.30
04/21/15	St. Joe Hardware	Salinas Gulfside - Parking	450126	$ 30.46	$ 4,465.84
04/29/15	TEK Distributors	Toilet Paper Dispensers	314807	$ 56.61	[illegible]
04/16/15	Griffin Sand & Concrete	Salinas Gulfside Handicap Parking	19159	$ 617.50	$ 3,791.73
05/13/15	Bayside Lumber	Loggerhead Run Benches	89587	$ 411.62	$ 3,380.11
05/18/15	Bayside Lumber	Loggerhead Run Benches	680487	$ 72.51	$ 3,307.60

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DISTRICT PARKS RECREATION FUNDS
27452-46000
$25,000/$5,000 per District

District 5 - Yeager

Date	Vendor	Project	Invoice #	Amount	Balance
05/18/15	St. Joe Hardware	Salinas Park Restroom Repair	106202	$ 45.47	$ 3,262.13
06/09/15	Bayside Lumber	IP Boat Ramp Septic Repair	682967	$ 558.52	$ 2,703.61
06/09/15	Bayside Lumber	IP Boat Ramp Septic Repair	24388	$ (170.99)	$ 2,874.60
06/01/15	Walmart.com	Cape Bike Path - Garbage Cans	c/c	$ 299.53	$ 2,575.07
06/24/15	St. Joe Hardware	Salinas Park Restroom Repair	454398	$ 3.99	$ 2,571.08
06/24/15	St. Joe Hardware	Salinas Park Restroom Repair	454405	$ 0.30	$ 2,570.78
06/25/15	Bayside Lumber	Dunes Drive - Shower Pad	684811	$ 17.01	$ 2,553.77
06/25/15	St. Joe Hardware	Dunes Drive - Shower Pad	454463	$ 8.99	$ 2,544.78
06/25/15	Bayside Lumber	Dunes Drive - Shower Pad	684818	$ 215.50	$ 2,329.28
06/29/15	Mize Plumbing & Supply	Dunes Drive - Shower Pad	1252	$ 39.75	$ 2,289.53
06/30/15	Mize Plumbing & Supply	Dunes Drive - Shower Pad	1269	$ 1.36	$ 2,288.17
06/29/15	Bayside Lumber	Indian Pass Boat Ramp - Shower Pad	685052	$ 139.26	$ 2,148.91
06/29/15	Bayside Lumber	Indian Pass Boat Ramp - Shower Pad	CR23035	$ (20.00)	$ 2,168.91
06/30/15	Bayside Lumber	Cape Palms Park - Shower	685233	$ 6.26	$ 2,162.65
06/30/15	Mize Plumbing & Supply	Cape Palms Park - Shower	1271	$ 2.98	$ 2,159.67
06/30/15	Mize Plumbing & Supply	Cape Palms Park - Shower	1274	$ 38.76	$ 2,120.91
06/30/15	Mize Plumbing & Supply	Cape Palms Park - Shower	1277	$ 1.79	$ 2,119.12
07/28/15	St. Joe Hardware	Concrete for Bike Path Benches	456429	$ 29.70	$ 2,089.42
08/05/15	St. Joe Hardware	Cape Palms Park Sign	456972	$ 4.95	$ 2,084.47
08/05/15		Health Department Picnic Tables		$ 150.00	$ 1,934.47
07/01/15	St. Joe Hardware	Cape Palms Park - Repairs	454777	$ 2.98	$ 1,931.49
07/01/15	St. Joe Hardware	Cape Palms Park - Repairs	454782	$ 10.48	$ 1,921.01
07/01/15	Mize Plumbing & Supply	Indian Pass Boat Ramp - Repairs	1280	$ 41.94	$ 1,879.07
07/22/15	St. Joe Hardware	Salinas Park - Concrete	456091	$ 4.95	$ 1,874.12
		Current Balance			$ 1,874.12

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CODE ENFORCEMENT POLICY

EFFECTIVE 8/01/2015

Due to the increased number of code enforcement complaints resulting from additional ordinances, the stopping of roadside debris pickup and with the stringent monitoring required by FWC during turtle nesting season it has become increasingly difficult to respond to each complaint on the same day as filed.

In an effort to better serve the citizens of Gulf County and to ensure that no complaint goes without due process, the Gulf County Building Department has initiated a new policy for code complaints.

Citizens of Gulf County will now be able to file a complaint by filling out a code enforcement complaint form available online at the county website. A form can also be emailed or faxed by calling the Building Department office at (850)229-8944.

All complaint forms that are submitted will need to be completely filled out with a callback name and phone number in order to be placed on the schedule for inspection. Inspections will be scheduled in the order received. Once the initial inspection is conducted and any violations have been noted, the person filing the complaint will be notified.

The Gulf County Building Department is open Mon-Thurs 7am/5:30pm

George D Knight

George Knight

Gulf County Building Official

15 AUG 19 PM 2:05

CLERK OF CIRCUIT COURT
REBECCA L. KOPPIS
GULF COUNTY, FLORIDA

INFORMATION
DATE 8/25/15 KS

GULF COUNTY ECONOMIC DEVELOPMENT COALITION

FILED FOR RECORD
REBECCA I. NORRIS
CLERK OF CIRCUIT COURT
GULF COUNTY, FLORIDA
15 AUG 19 PM 2:05

August 19, 2015

Chairman Ward McDaniel & Gulf County BOCC
1000 Cecil G. Costin Sr. Blvd.
Port St. Joe, Florida 32456

Dear Chairman and BOCC,

As a follow up to our Gulf County EDC meeting several months ago, Chairman Eugene Raffield of the Port St. Joe Port Authority addressed our entire team on the history and status of our Port in Gulf County. The follow up during the discussion phase of our EDC meeting, resulted in an approved EDC Board vote to support and endorse the St. Joe Port Authority request for Restore Act funds.

Chairman Raffield submitted his letter to the BOCC on July, 21, 2015 to request Restore funds for the restoration dredging project of our Port. These funds are needed in order to make this Regional asset fully functional once again.

Our EDC Board supports this project for several important reasons:

1) To diversify our local and regional economy.

2) To stimulate needed high wage direct and indirect career opportunities for our County, Region and State.

3) To expand and grow our population and create the kind of wealth needed for our County and Region.

Thank you for the consideration and effort you and the BOCC will put forth in this important request and initiative.

Respectfully,

Christy McElroy, Gulf County EDC, COB
and Gulf County EDC Board

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INFORMATION
DATE 8/25/15

FDLE

Florida Department of
Law Enforcement

Richard L. Swearingen
Commissioner

Business Support
Office of Criminal Justice Grants
Post Office Box 1489
Tallahassee, FL 32302-1489
(850) 617-1250
www.fdle.state.fl.us

Rick Scott, *Governor*
Pam Bondi, *Attorney General*
Jeff Atwater, *Chief Financial Officer*
Adam Putnam, *Commissioner of Agriculture*

FILED FOR RECORD
REBECCA L. NORRIS
CLERK OF CIRCUIT COURT
GULF COUNTY, FLORIDA
15 AUG 19 PM 2:05

August 11, 2015

The Honorable Ward McDaniel
Chairman
Gulf County Board of Commissioners
1000 Cecil G. Costin Sr Boulevard
Port St. Joe, FL 32456-1653

Subject: Edward Byrne Memorial Justice Assistance Grant (JAG) Monitoring

Dear Chairman McDaniel:

This letter reports the results of the recent desk monitoring for the Edward Byrne Memorial Justice Assistance Grant (JAG), grant number 2015-JAGD-GULF-1-R1-089 completed via correspondence questionnaire. Our grant manager, Rori Dunbar, reviewed the questionnaire and accompanying documentation submitted by your agency.

The monitoring revealed your agency is operating grant activities in compliance with the agreement. We wish to thank you and members of your agency for continuing efforts associated with the JAG federal grant program.

Please contact your grant manager, Rori Dunbar or me at (850) 617-1250 with any questions or for additional assistance.

Sincerely,

Randall Smyth
Senior Management Analyst Supervisor

RS/ar

cc: Sheriff Mike Harrison, Project Director

Enclosure

INFORMATION
DATE: 8/20/15 KS

Justice Assistance Grant - Direct
Desk Monitoring Report

Contract No:	2015-JAGD-GULF-1-R1-089
Project Director:	Mike A. Harrison
Telephone No:	850-227-1115
Subgrantee:	Gulf County Board of Commissioners
Project Title:	SAFE SCHOOL INITIATIVE
Other Person(s) Contacted:	
Monitoring Date:	08/03/2015
Project Monitored By:	Rori Dunbar RTD
Report Number:	1
Date Written Report Complete:	08/03/2015
Date of Approval:	8/6/15
Approved By:	
Report Summary:	

Category : Administration	
1. Is the FDLE/OCJG grant file in order and all items secured in the tabs?	Y
2. Are all organization officials in SIMON current and correct?	Y
3. Are project staff aware of and familiar with the Standard Conditions section of the approved contract?	Y
4. Is the staff familiar with the USDOJ/OJP Financial Guide?	Y

5.	Do the financial officer and project director understand that only costs incurred between the beginning and ending dates of the contract are eligible for reimbursement and that an invoice must have been paid prior to the expenditure being reported to FDLE?	Y
6.	Does the project staff understand the procedure for requesting a grant adjustment and the due date for adjustment requests?	Y
7.	If the subgrantee has delegated signature authority for submitting grant adjustments in SIMON, do they have written documentation of this in the file?	N/A
8.	Does project staff understand the reporting requirements? Is project staff aware of the reporting process and which roles may submit transactions in SIMON?	Y
9.	Have audits been submitted as required by the grant agreement for this and prior years, and have audit finding and recommendations been addressed when applicable?	Y

Category : Civil Rights

1.	Is the subgrant recipient in compliance with the Equal Employment Opportunity (EEO) Plan requirement? Indicate status of plan.	Y
2.	Is the implementing agency in compliance with the Equal Employment Opportunity (EEO) Plan requirement? Indicate status of plan.	Y
3.	Did the subgrantee provide documentation related to civil rights compliance?	Y
4.	Is the subgrantee in compliance with civil rights requirements?	Y
5.	Did the implementing agency provide documentation related to civil rights compliance?	Y
6.	Is the implementing agency in compliance with civil rights requirements?	Y

Category : Compliance Issues

1.	Do project staff understand and all complying with the records retention requirements?	Y
2.	For state agencies, is there a Certification Regarding Lobbying on file, and is the agency complying with the stipulations of that certification?	N/A
3.	Is the subgrantee's SAM registration current?	Y
4.	If the travel expenses are being charged to the grant, does the agency have a written travel policy? If not, are they using state policy?	N/A

5. If the grant funds are used for bulletproof vests, does the agency have a written "mandatory wear" policy in effect?	N/A
6. Have the types of vests funded by the grant been tested and found to comply with applicable National Institute of Justice ballistic or stab standards and are the vests American-made?	N/A

Category : Performance

1. Have quarterly performance reports been submitted as required by the grant agreement?	Y
2. Is the grant accomplishing activities as set forth in the project summary?	Y
3. Are project target groups, activities, geographic areas and location consistent with those included in the subgrant?	Y

Category : Financial Management

1. Do project staff know how to access financial reports in SIMON to confirm financial status?	Y
2. Are system controls adequate to account for reciept, obligation and expenditure of project funds, and are financial records at the subgrantee, implementing agency and service provider (if applicable) consistent with each other?	Y
3. Is the project expending funds at a rate that will allow for total expenditure of project funds within the grant period?	Y
4. Have Project Expenditure Reports been submitted as required by the grant agreement?	Y
5. Does the backup documentation support expenditures reflected in in the PER selected for review?	Y
6. Did the PER reviewed included only costs incurred during the approved contract period?	Y
7. Did the PER reviewed include only invoices paid prior to submittal to FDLE for reimbursement?	Y
8. If the budget is based on unit cost, did available documantation support the number of units reported on the PER submitted for reimbursement?	N/A

Category : Purchasing

1. Does the recipient have sole source documentation on file and does it meet the requirements?	Y
2. Does recipient have written purchasing procedures?	Y
3. Does documentation of procurement indicated these procedures were followed?	Y

Category : OCO/Expenses	
1. Have expense and/or OCO items outlined in the current approved budget been ordered/received?	Y
2. Were any expense and/or OCO items that had been received available for review?	N/A
3. Is equipment purchased with grant dollars being used as described in the contract?	Y
4. Are property management records being maintained in accordance with contract requirements?	Y

Category : Salaries and Benefits	
1. Does recipient have a current Policy/Procedure manual or clearly defined staff rules including a written overtime policy, a written leave and fringe benefits policy, and written job descriptions as applicable?	N/A
2. If S&B is included in the budget, was documantation provided to support a net increase in staff resulted due to grant funds? If funds are used to retain positions that would have been laid off but for the availability of federal funds, documentation must substantiate the certification that these positions have been cut only because of a funding shortfall affecting the entire unit of government.	N/A
3. Do all personnel paid by the project, including personnel only receiving overtime, have timesheets that document all hours charged to the project were worked on the project?	N/A
4. Have all personnel who are assigned to work soley on the grant completed semi-annual certiications that they worked solely on the grant?	N/A

Category : Contractual Services	
1. If contractual services are included in the approved budget, has the proposed agreement format and executed contract been reviewed by FDLE? Please list all contracts reviewed?	N/A
2. Are effective dates of the contract consistent with the grant period?	N/A
3. Are all parties to the contract clearly identified and consistent with the grant contract?	N/A
4. Were all subcontracted activities identified in the approved grant contract?	N/A
5. Are USDOJ compliance requirements passed through by contract provisions and are the subgrant standard conditions included by reference? This would include resolution of disputes, reporting, patents, rights in data and copyrights, examination of records, cleanair and water, EEO, and termination of contract.	N/A
6. Have you confirmed the contractors are not on the federal government's Excluded Parties List?	N/A

7.	Did the contract with the service provider cover all of the activities included under contractual services in the subgrant budget?	N/A

Don Butler

From: Vickery, Greg <Greg.Vickery@dot.state.fl.us>
Sent: Tuesday, August 04, 2015 12:05 PM
To: Don Butler
Cc: Barfield, Tommy; Peters, Jason; Perdue, Jared; Fowler, John; Johnson, Carter; Satter, Ian
Subject: SR 30 US 98 Sidewalk from Pine Street to Bay County line (15-06687)

Florida Department of Transportation
District Three Administration Building
Office of the District Secretary
Post Office Box 607
Chipley, Florida 32428-0607

FILED FOR RECORD
REBECCA I. NORRIS
CLERK OF CIRCUIT COURT
GULF COUNTY, FLORIDA
15 AUG 19 PM 2:05

August 4, 2015

Mr. Donald H. Butler, Chief Administrator
Gulf County Board of County Commissioners
1000 Cecil G. Costin, Sr. Boulevard, Room 302
Port St. Joe, Florida 32456

Subject: SR 30 (US 98) Sidewalk from Pine Street to Bay County line

Dear Mr. Butler:

We have received your letter informing us of the Gulf County Commission's request for a seven-foot wide sidewalk between Sea Shores Drive and Beacon Hill Park. In addition, your letter cited safety concerns through this area as the primary reason for the request. Accordingly, we reviewed crash data for this areas between 2009 and 2014, and found no crashes involving pedestrians or bicyclists that would indicated a safety problem.

It is our engineering judgement that the proposed five-foot sidewalk will adequately accommodate the existing and anticipated future pedestrian traffic along the corridor. The proposed sidewalk (FPN 433569-1-31-01) will connect Sea Shores and Beacon Hill Park, and provide access to and around the Gulfaire subdivision. If you have any questions concerning this matter, feel free to contact Mr. Jared Perdue, P.E., District Design Engineer, at 850-330-1492.

Thank you for your continued support in providing a safe and efficient transportation system for the citizens of Gulf County. If we can assist you further, please do not hesitate to contact our office.

Sincerely,

/s/ James T. Barfield

James T. Barfield, P.E.
District Secretary

JTB/gv

INFORMATION
DATE 26 8/20/15
JB